

# TASTE of ABBY

Fall Festival

Taste of Abby is a multi-day celebration from **September 19-28** of Abbotsford's rich agricultural roots and vibrant arts and cultural scene.

The festivities kick off with the outdoor Night Market, where you can indulge in specialty culinary and libation offerings that highlight the best local flavours, all set to the soundtrack of the Fraser Valley's top musicians. From unique farm-to-table dinners to exciting pop-up events and exclusive specialty experiences, Taste of Abby offers endless ways to savour the very best of Abbotsford.



## CONNECT WITH US


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Events & Ambassador Manager  
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## FOLLOW US

 [tasteofabby.ca](http://tasteofabby.ca)

 Taste of Abby

 @tasteofabby

## PARTNERSHIP OPPORTUNITIES

### Night Market Presenting Partner

\$5,000

As the Presenting Sponsor of the Taste of Abby Night Market, your brand will be at the heart of this vibrant culinary and cultural celebration. This partnership offers prime visibility, community engagement, and a unique opportunity to showcase your support for local food and experiences.

#### Partnership Benefits Include:

- Booth at Night Market
- (8) Complimentary Tickets Tickets to the Night Market
- Logo on Website
- Logo on Social Media Assets Relating to Night Market
- Logo on Print Materials Relating to Night Market
- Logo on Staff/Volunteer Shirts
- Dedicated (1) Thank You Post on Social Media
- Stage Presence
- Option to Present People's Choice Awards

### Food & Farm Awards Presenting Partner

\$2,500

As the Presenting Sponsor of the Food & Farm Awards, your brand will be front and centre in celebrating Abbotsford's farmers, producers, agritourism leaders, and culinary innovators. This partnership offers premium visibility and a unique opportunity to support local food and agriculture.

#### Partnership Benefits Include:

- Booth at Night Market
- (4) Complimentary Tickets Tickets to the Night Market
- Logo on Website
- Logo on Social Media on Assets Relating to Food & Farm Awards
- Logo on Print Materials on Assets Relating to Food & Farm Awards
- Stage Presence

### Friends of Abby

\$1,000

Your support makes Taste of Abby events more accessible to the community, helping to reduce barriers for attendees. It's a valuable opportunity for businesses to champion agritourism, arts & culture, and Abbotsford's vibrant culinary scene while fostering meaningful connections.

#### Partnership Benefits Include:

- (2) Complimentary Tickets to the Night Market
- Logo on Website - Second or Third Level Placement
- Minimum 2 Mention on Social Media
- Recognition as a "Friend of Abby" at All Taste of Abby Events
- Option for Booth at Night Market